

## SOCIAL MEDIA TOOLKIT

*Razing Liberty Square* premieres on *Independent Lens* January 29. Watch on the PBS App starting at 10/9c.

The Liberty Square public housing community in Miami becomes ground zero for climate gentrification.

Site: pbs.org/libertysquare Hashtag: #LibertySquarePBS

<u>SOCIAL ASSETS</u> Google Drive: <u>https://bit.ly/3raoDAm</u> Web Download: <u>https://to.pbs.org/3xtyIWs</u>

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## [Copy 1]

When rising sea levels threaten the future of coastal dwellers in Miami, wealthy property owners seek to strike gold inland by developing the historically black community of Liberty Square. Watch @IndependentLens' #LibertySquarePBS on the PBS App starting January 29. pbs.org/libertysquare

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Climate change in Florida leads to a new take on an old struggle for social equity: climate gentrification. Watch @IndependentLens' #LibertySquarePBS on the PBS App starting January 29. pbs.org/libertysquare

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The historically black community of Liberty Square in Miami was one of the oldest segregated public housing projects in the U.S. With rising waters threatening the coasts, climate gentrification encroaches on Liberty Square's way of life. Watch @IndependentLens' #LibertySquarePBS on the PBS App starting January 29. pbs.org/libertysquare