



SOCIAL MEDIA TOOLKIT

Beyond Utopia premieres on *Independent Lens* January 9, 2024. Watch on the PBS App starting at 10/9c.

The gripping story of families who risk everything escaping North Korea.

Site: pbs.org/beyondutopia

Hashtag: #BeyondUtopiaPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3raoDAm>

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They were taught to believe their homeland was paradise. Now, they risk everything to escape it. Follow the treacherous journey families take to defect from North Korea in @IndependentLens' Oscar shortlisted film #BeyondUtopiaPBS on the PBS App starting January 9.

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An unforgettable documentary that follows families risking their lives to defect from their homeland of North Korea.

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Take a look into a world few have ever seen, as North Korean families risk it all to defect from their home country.

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