



SOCIAL MEDIA TOOLKIT

Sam Now premieres on *Independent Lens* Monday, May 8. Watch on the PBS App starting at 10/9c.

In this coming-of-age documentary about generational trauma, follow Sam Harkness from age 11 to 36 as his once average, middle-class Seattle family is heartbroken and unsure of what to do after his mother suddenly abandons them.

Site: <https://pbs.org/samnow>

Hashtag: #SamNowPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3jqCwGw>

Web Download: <https://to.pbs.org/3xtylWs>

SUGGESTED COPY

A coming-of-age documentary filmed over 25 years and lovingly woven together with home movies.

Watch @IndependentLens' #SamNowPBS on the PBS App starting May 8.

<https://to.pbs.org/3v7inlf>

What happens when a filmmaker helps his half brother search for his missing mother?

Watch @IndependentLens' #SamNowPBS on the PBS App starting May 8.

<https://to.pbs.org/3v7inlf>

Follow Sam Harkness from age 11 to 36 as his once average, middle-class Seattle family is heartbroken after his mother's disappearance.

Watch @IndependentLens' #SamNowPBS on the PBS App starting May 8.

<https://to.pbs.org/3v7inlf>