

## SOCIAL MEDIA TOOLKIT

**Love in the Time of Fentanyl** premieres on *Independent Lens* Monday, February 13. Watch on the PBS Video app starting at 10/9c.

As deaths in Vancouver, Canada reach all-time high, the Overdose Prevention Society helps people who use fentanyl and other drugs.

**Site:** pbs.org/fentanylfilm **Hashtag:** #FentanylFilmPBS

## **SOCIAL ASSETS**

Google Drive: <a href="https://bit.ly/3V71tFo">https://bit.ly/3V71tFo</a>

Web Download: <a href="https://to.pbs.org/3xtylWs">https://to.pbs.org/3xtylWs</a>

## **SUGGESTED COPY**

A supervised drug consumption site gives hope to a marginalized community ravaged by the overdose crisis.

Watch @IndependentLens' #FentanylFilmPBS on the PBS Video app starting February 13.

https://to.pbs.org/3T3IHNk

Meet the Overdose Prevention Society. The staff and volunteers save lives and give hope to a marginalized community, doing whatever it takes to remain open. Watch @IndependentLens' #FentanylFilmPBS on the PBS Video app starting February 13.

https://to.pbs.org/3T3IHNk

As overdose deaths in Vancouver, Canada reach an all-time high, #FentanylFilmPBS looks beyond the stigma of people who use drugs.

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