



## SOCIAL MEDIA TOOLKIT

***Children of Las Brisas*** premieres on *Independent Lens* Monday, January 2. Watch on the PBS Video app starting at 10/9c.

In Venezuela, amidst a backdrop of poverty, murder, and corruption, the El Sistema youth orchestra offers children hope and the opportunity to pursue a life of art in spite of the harshness of the society around them. Yet the country's spiraling collapse and political repression threatens the musicians' dreams of a better life.

**Site:** [pbs.org/lasbrisas](https://pbs.org/lasbrisas)

**Hashtag:** #LasBrisasPBS

### **SOCIAL ASSETS**

**Google Drive:** <https://bit.ly/3grmA5s>

**Web Download:** <https://to.pbs.org/3xtylWs>

### **SUGGESTED COPY**

In Venezuela, the power of music is put to the test for El Sistema youth orchestra. Watch @IndependentLens' #LasBrisasPBS on the PBS Video app starting January 2. <https://to.pbs.org/3spy1gR>

A Venezuelan youth orchestra offers children hope and the opportunity to pursue a life of art amidst poverty and politics.

Watch @IndependentLens' #LasBrisasPBS on the PBS Video app starting January 2. <https://to.pbs.org/3spy1gR>

How has music gotten you through your toughest times?

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