

## **SOCIAL MEDIA TOOLKIT**

*Hazing* premieres on *Independent Lens* Monday, September 12. Watch on PBS and the PBS Video app starting at 10/9c.

Filmmaker Byron Hurt embarks on a deeply personal journey to understand the underground rituals of hazing, revealing the abuse and the lengths college students will go to fit in.

Site: <a href="mailto:pbs.org/hazingfilm">pbs.org/hazingfilm</a>
Hashtag: #HazingFilmPBS

## **SOCIAL ASSETS**

Google Drive: <a href="https://bit.ly/3PdAOmm">https://bit.ly/3PdAOmm</a>
Web Download: <a href="https://to.pbs.org/3xtylWs">https://to.pbs.org/3xtylWs</a>

## **SUGGESTED COPY**

A filmmaker embarks on a deeply personal journey to understand the underground rituals of hazing, revealing the lengths college students will go to fit in.

Watch @IndependentLens' #HazingFilmPBS on @PBS and the PBS Video app starting September 12.

https://to.pbs.org/3yqXn1S

How far will college students go to feel accepted?

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https://to.pbs.org/3yqXn1S

#HazingFilmPBS explores how abusive rituals reflect our desire to belong—even if taken to sometimes deadly lengths.

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Have you ever done something that felt wrong in order to belong?

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